



SSAA National
Sporting Shooters' Association of Australia Inc

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ABC Audience & Consumer Affairs
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To whom it may concern,

The Sporting Shooters' Association of Australia (SSAA) is the largest sports shooting and recreational hunting body representing around 180,000 members and more than one million licensed firearm owners nationwide.

After receiving our statement 'One million shooters respond to Gun Control Australia's cynical campaign' issued on June 29 via media company iSentia, ABC Central Coast Producer Brad Storey sent an email of response stating: "Please don't send me anymore of this propaganda." In labelling our statement "propaganda", Mr Storey has demonstrated obvious bias towards the sport of shooting. This biased attitude held by some media professionals within the ABC has long been suspected by our members. Mr Storey has now confirmed the existence of this in writing.

We hold the view that Mr Storey has breached the ABC Editorial Policies regarding the required standards essential for all who have editorial responsibility for ABC content. He has also breached the MEAA's Journalist Code of Ethics, particularly code four, which states: "Do not allow personal interest, or any belief, commitment, payment, gift or benefit, to undermine your accuracy, fairness or independence." Mr Storey has clearly let his personal views get in the way of practising fair editorial standards.

We are seeking an apology from Mr Storey and reassurance that he will be counselled on his obvious bias demonstrated in his response to our legitimate statement. I trust that you will take the concerns of Australia's sporting shooters into consideration in the good faith it is intended.

Tim Bannister
SSAA National
CEO

Enc: Email RE: One million shooters respond to Gun Control Australia's cynical campaign