



**Issue N.4  
Post Event**

**BGA has re written the future of the Australian Shooting Culture!!!  
It wouldn't have been possible without YOU...A huge THANKS for coming and participating!!!  
350 women and girls shot on the Day!!!**



Beretta Girl Action has put a milestone in the Australian Shooting History. We promised we would make history and we have kept our word. The greatest women's shooting Event ever organized wouldn't have been possible without your **enthusiasm** and **contribution**.

**THANK YOU FOR COMING & FOR HAVING MADE HISTORY WITH US!!!**

Beretta Australia also thanks **The Melbourne Gun Club** for hosting the Event, **Lauryn and Russell Mark** for organising the Shooting Competition, the **sponsors** for their support, the **instructors & supervisors** for their patient and terrific job, the **caterers** for the fantastic food and all the **volunteers** who helped in the success of such a great day!!!

**14<sup>th</sup> October 2007 – A DIARY OF A FANTASTIC DAY!!!**

**10 am. Gates open – Registrations**

Before 10 am a crowd of excited women began to queue in front of the Beretta Australia marquee to register. Once they showed their **personal code**, they obtained a special voucher to shoot and their personalised badge.



**Briefing 9 am.** Greg prepares all the instructors & supervisors. Everything will go smoothly and everyone will enjoy the day!!!

**B.G.A. Menu**  
(food & drinks kindly sponsored by SSAA Victoria)



- Warm Chicken Salad
- Vegetarian Burger
- Wursthau Gourmet Sausages



**Registrations**

**10 am.** The Beretta Australia Team (& some helpful volunteers) ready to welcome more than 350 enthusiastic women!!!



**Queuing up to register**

**10 am.** Although most of the girls preregistered, almost 60 new entries turned up on the day!

**The Beretta retail shop is ready too!**

Thanks to the Shooting Zone all visitors could purchase Beretta merchandise & the BGA cap!!!



**Statistics**

- **350** women and girls shot at BGA & **350** general public.
- **4.000** targets & **4.000** cartridges.
- **20** guns.
- **500** show bags.
- **450** hot meals & **450** drinks.
- **5** Ambassadors (Lauryn & Russell Mark, Suzy Balogh, Adam Vella, John Younger).
- **20** Instructors & **25** volunteers from Melbourne Gun Club. **12** from Beretta Australia.
- **3** ranges (**15** stations).
- **14** International Athletes from different sports.
- **1** Beretta Marquee and **1** Beretta Shop.
- **Many months of work to realize BGA!!!**



The **BGA** cap was one of the stars of the day, a great opportunity to make this day unforgettable: through purchasing your **BGA** cap you helped the **McGrath Foundation** ([www.mcgrathfoundation.com.au](http://www.mcgrathfoundation.com.au)) in its fight against breast cancer!

**October is Breast Cancer Awareness Month!**

**BGA** assisted Beretta Australia to donate **\$ 2000** to the McGrath Foundation and wishes to thank you for your kind contributions! **THANKS!**



## The Shooting

The enthusiasm the girls showed was the greatest recognition for all Beretta Australia's efforts.



### Reading the Safety rules

**10.30 am.** Thanks to all the girls and women for having strictly adhered to all the Safety Rules!!!

### Shooting is for everyone!

A young mum-to-be learns how to shoot

Shooting is for everyone, doesn't matter your age or level of fitness!!!



Thank you and staff at Beretta Australia for putting on such a fantastic day yesterday. As a newcomer to the sport of shooting, I found the day absolutely wonderful.

I now have the shooting bug more than ever, once again, thank you very much.

**Nikki, Waurnd Ponds**

### Different generations enjoyed the shooting!!!

Mums, who attended with their daughters, decided to have a shot!



Many, many thanks to all concerned for putting on such a wonderful day. We had **4 generations** there and we all thoroughly enjoyed it.

After the time and effort put into planning Beretta Girl Action you must be all exhausted but I trust you have enough energy to give yourselves a hearty pat on the back – you deserve it!

**Merren, Gisborne**

My daughter Poppy and I had a fantastic day yesterday at the Melbourne Gun Club. The weather was fantastic, food was great and most of all the Shooting experience with the Olympic Champs was sensational.

**I hope Beretta will be able to do this every year!**

**Gita, Mooroolbark**

All the girls who came along with me found it very exciting. A few of the girls **are considering joining** (they have to try and sweet talk their husband). Well done to Beretta for a great day.

**Nadia, Kilsyth**



**The next Olympic Champion?**

A lucky little girl learns the shooting tricks from Olympic Medallists Suzy Balogh & Adam Vella.



Thank you to all Beretta for the fantastic day yesterday! I haven't had so much fun in ages! The instructors were fantastic and great teachers, and the lunch was delicious.

Thank you all very much!

**Cate, Camberwell**



**Is there anything more exciting than hitting the target?**

## 12 pm & 2.30 pm. The Beretta Fashion Parade



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A huge thanks to **Gloria Cunningham** who donated \$ 700 in the auction for the third spot in the **All Stars** Team, alongside Tamsyn Lewis and Kate Quigly. Gloria let her daughter-in-law **Kirsty Draper** shoot...and **she won!!!**

The generous donation of \$ 700 goes directly to the McGrath Foundation ([www.mcgrathfoundation.com.au](http://www.mcgrathfoundation.com.au)) to sustain its fight against breast cancer. **October is Breast Cancer Awareness Month!!!**

## The Shooting Competition

**1.30 pm.**

The long wait is finished. The best Australian Sports-women are ready to battle on the shooting field. **Who will win?!!?**



**The trophies.** A Beretta Girl Action bag for all participants and 3 crystal trophies with the BGA logo engraved for the winning Team!



### The Teams

#### Swimming Team

Sarah Katsoulis  
Shayne Reese  
Danni Miatke

#### Netball Team

Ingrid Dick  
Liz Boniello  
Eloise Southby-Halbish

#### All Stars

Tamsyn Lewis  
Kate Quigly  
Kirsty Draper

**A huge crowd followed the Competition!**

#### Basketball Team

Emma Randall  
Desi Glaubitz  
Elyse Penaluna

#### Winter Olympics

Alisa Camplin  
Liz Gardner  
Bree Munro



Just a short message to let you know how much fun I had on Sunday. The day was well organized and a credit to those who did the hard work. I'm keen to try shooting again.

Thanks to all those who put in the hard yards. The boys now want a **Beretta Boy Action Day** so they can have a go!!!

**Lee, Lilydale**



#### Golden Girls.

Olympic Champion Alisa Camplin shoots with the assistance of Suzy Balogh, the only Australian woman to win an Olympic Gold Medal in shooting!!!

**Shooting is awesome fun for everyone!!!**

## The winners



**Kate Quigly, Tamsyn Lewis & Kirsty Draper celebrate their victory.**

**The Beretta Girl Action Trophy was the wanted prize for the Shooting Competition!**



**Tamsyn shows her running ability while rushing to the podium!**



A satisfied and happy **Luca Scribani Rossi** (Beretta Australia Managing Director) thanks everyone for coming and congratulates the winning team!!!



What a fantastic day!!!

**See you next year!!!**

### BGA is finished...what do I do now?

Did you enjoy the shooting? Do you want to join a gun club? Do you want to purchase a Beretta Shotgun and make the first step to the Olympic Podium?

- 1) First, you are required to attend a **Safety Course**. Make an appointment today with your closest **Victoria Police Station**.
- 2) Get the **Victorian Firearm License**. Visit [www.police.vic.gov.au](http://www.police.vic.gov.au) to collect all the information and download the application form.
- 3) Contact one of the shooting associations listed on page 4.
- 4) Contact your closest dealer or one of our Reps to purchase your **Beretta shotgun!!!**
- 5) **Book the next flight for Beijing!!!**

Please note these rules are **ONLY** valid for the State Of Victoria.

Please consult your local authorities for the local firearm law!!!



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Beretta Australia dedicated many hours in planning the BGA. Months of tireless work, from the advertising to the organization of the day, from the newsletters to the invitations of so many celebrities. Many months of work for an 8 hour Event, **just one day**. The emails of your appreciation received, the enthusiasm demonstrated by all the girls and women, the passion you showed during the day...**it was all worth it!!!**

**Thanks for having shared with us this incredible day,  
Your enthusiasm is our best recognition!!!**



**Not only girls...**

Just wanted to drop you and the team at Beretta a quick note to congratulate you all on what was a fantastic event on Sunday.

I had introduced my wife to the sport a couple of times previously but she was not all that interested however after Sunday and seeing so many women involved and the professional female coaches she has decided that **she would like to take up the sport**. This is a great result for me and the shooting sports and of course Beretta. My wife and I were very impressed as to how the event was pulled together and run on the day, it is truly a credit to the team at Beretta.

Thank you for running this event and I hope that there will be another in the future as I believe that this type of event will help our sport thrive in the future.

**Daniel, Wantirna**

Thank you and the fantastic people at Beretta Australia for a wonderful day. Great weather and friendly people made for a really enjoyable day.

The day was really well run and it was good to have merchandise available (Pete bought me a range bag, umbrella and BGA cap). **Looking forward to next year.**

**Michelle**

**Thanks to all our sponsors for having made BGA possible!!!**



Hunter

<http://www.ssaa.org.au/shooter/shooter.html>



Australian Shooter

<http://www.ssaa.org.au/hunter/hunter.html>



Australian Clay Target Association

[www.claytarget.com.au](http://www.claytarget.com.au)



Sporting Shooters Association of Australia, VICTORIA

[www.ssaavic.com.au](http://www.ssaavic.com.au)



Victorian Clay Target Association

[www.claytarget.com.au/VIC.html](http://www.claytarget.com.au/VIC.html)



Australian International Shooting LTD (AISL)

[www.ausshooting.org](http://www.ausshooting.org)



Field & Game Australia

[www.fga.net.au](http://www.fga.net.au)



WursthauS

[www.wursthauS.com.au](http://www.wursthauS.com.au)



Corporate Shooting Stars

[www.corporateshootingstars.com.au](http://www.corporateshootingstars.com.au)



Thanks to Melbourne Gun Club

For hosting the Event!!!

[www.melbournegunclub.com.au](http://www.melbournegunclub.com.au)

**A special thanks for Lauryn & Russell for their tremendous contribution.**



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